

PRIVACY POLICY

Sports for Sharing Inc., doing business as Education for Sharing from now on E4S. E4S is designated a 501 (c) 3 organization chartered in the United States, based in Washington, D.C.

Effective: September 1, 2016.

E4S believes in your fundamental right to privacy while surfing the web. We work to protect your security online.

Sports for Sharing, Inc. ("E4S") respects privacy. We know that many care about how information is used and shared. This Privacy Policy applies to the E4S website www.educationforsharing.org, to all associated subdomains, online services, mobile applications, and to those sites listed in the paragraph below labeled "Additional Websites Subject to the Privacy Policy" (collectively, the "Sites"). By visiting any of the Sites, you are accepting the practices described in this Privacy Policy. If you disagree with any of the terms herein, please immediately discontinue use of the Sites.

What Information We Collect

When you visit the Sites, E4S and its service providers may collect personal information that you provide, such as your name, address, email address, and payment information. "Personal Information" is information that identifies you as an individual or relates to an identifiable person.

In addition, E4S and its service providers use a variety of techniques to gather other information about your use of the Sites, such as browser type, mobile device type, content visited while on the Sites, and the duration of your visit to the Sites. "**Other Information**" is any information that does not reveal your specific identity or does not directly relate to an individual.

If you submit to us, or to our service providers in connection with the Sites, any Personal Information relating to other people, you confirm that you have the authority to do so and to permit us to use the information in accordance with this Privacy Policy.

We provide social networking sharing buttons and widgets from Facebook, Twitter, Instagram, and YouTube on our website to enable you to easily share E4S news, events, and campaigns with your contacts. These social networking sharing buttons and widgets come from web servers which may track your behavior on our website and may combine this with other information you are originating from other websites. You can install a browser add-on like "Disconnect" for [Chrome](#) and [Firefox](#) to disable them.

How We Collect Information

E4S and its service providers collect Personal Information that you provide while using the Sites. For instance, E4S gathers information when you fill out forms on the Sites, including, for example, e-newsletter sign-up forms, donation forms, and general contact forms. We may supplement the information we collect from you with information we collect from and about you from other online and offline sources, such as public databases, social media platforms and from people with whom you are friends or otherwise connected on social media platforms.

We and our service providers may collect Other Information in a variety of ways, including:

- “Cookies” to help us monitor traffic and collect information about use of the Sites. Cookies are pieces of data placed on your device when you visit the Sites that help us recognize you when you come back to the Sites. E4S uses the aggregated information collected from cookies to measure the number of visits to the Sites, the average time spent on the Sites, the identity and number of pages viewed, and to gather other traffic data and information that allows us to improve our Sites. We also use the information for security purposes, to facilitate navigation, to display information more effectively, and to personalize your experience while using the Sites. Cookies further allow us to select which of our content is most likely to appeal to you and display it while you are on the Sites.
- E4S also uses a variety of third-party web and mobile app analytics and optimization services to improve the Sites and enhance the visitor experience. For example, the Sites use a web analytics service that may record mouse clicks, mouse movements, scrolling activity as well as text you type in the Sites. The Sites do not use these services to collect any personally identifiable information not otherwise provided by you in using the Sites, and they do not track your browsing habits across other third-party websites on our behalf.
- The Sites also use a third-party service provider to provide certain analytics services to you in connection with your operation of such website, including the collection and tracking of certain data and information regarding the characteristics and activities of visitors to such website.
- We also use Google Analytics, which uses cookies and other, similar technologies to collect information about Site use anonymously and reports website trends, without identifying individual visitors. You can learn about Google’s practices by going to www.google.com/policies/privacy/partners/, and opt out of them by downloading the Google Analytics opt-out browser add-on, available at <https://tools.google.com/dlpage/gaoptout>.
- We may use third-party advertising companies to serve advertisements that may be of interest to you when you access and use the Sites and other websites, based on information relating to your access to and use of the Sites and other websites. To do so, these companies may place or recognize a unique cookie on your browser (including through use of pixel tags). If you would like more information about this practice and to learn about your choices in connection with it, please visit http://www.networkadvertising.org/managing/opt_out.asp and <http://www.aboutads.info/>.
- We may use pixel tags and other similar technologies to, among other things, track the actions of users of the Sites, measure the success of our marketing campaigns, and compile statistics about use of the Sites and response rates.
- We may use Adobe Flash technology (including Flash Local Shared Objects (“Flash LSOs”) and other similar technologies to, among other things, collect and store information about your use of the Sites. If you do not want Flash LSOs stored on your computer, you can adjust the settings of your Flash player to block Flash LSO storage using the tools contained in the Website Storage Settings Panel. You can also control Flash LSOs by going to the Global Storage Settings Panel and following the instructions (which may include instructions that explain, for example, how to delete existing Flash LSOs (referred to as “information” on the Macromedia site), how to prevent Flash LSOs from being placed on your computer without your permission, and (for Flash Player 8 and later) how to block Flash LSOs that are not being delivered by the operator of the page you are on at the time). Please note that setting the Flash Player to restrict or limit acceptance of Flash LSOs may reduce or impede the functionality of some Flash applications, including, potentially, Flash applications used in connection with the Sites or our online content.

- Certain information is collected by most browsers or automatically through your device, such as your Media Access Control (MAC) address, computer type (Windows or Macintosh), screen resolution, operating system name and version, device manufacturer and model, language, and Internet browser type and version.
- We may collect your IP address, which is a number that is automatically assigned to the computer that you are using by your Internet Service Provider. An IP address may be identified and logged automatically in our server log files whenever a user accesses the Sites, along with the time of the visit and the page(s) that were visited. Collecting IP addresses is a common practice and is done automatically by many websites, applications and other services. We use IP addresses for purposes such as calculating usage levels, helping diagnose server problems, and administering the Sites.
- When you download and use our mobile applications (each, an “App”), we may track and collect App usage data, such as the date and time the App on your device accesses our servers and what information and files have been downloaded to the App based on your device number.
- We may collect the physical location of your device by, for example, using satellite, cell phone tower or Wi-Fi signals. We may use your device’s physical location to provide you with personalized location-based services and content.
- Information that you provide, such as your preferred means of communication, does not personally identify you unless it is combined with your Personal Information.
- We may aggregate Personal Information. Aggregated information does not personally identify you or any other user of the Sites (for example, we may aggregate Personal Information to calculate the percentage of our users who have a particular telephone area code).

How We Use Collected Information

E4S may use your Personal Information:

- To send you information about E4S activities, events, and campaigns.
- To respond to inquiries and fulfill your requests, such as to process donations or send you information about a project.
- To send administrative information to you, such as information regarding the Sites and changes to our terms, conditions, and policies.
- To allow you to participate in sweepstakes, contests, and similar promotions and to administer these activities. Some of these activities have additional rules, which could contain additional information about how we use and disclose your Personal Information.
- To facilitate social sharing functionality.
- For our internal purposes, such as data analysis, audits, fraud monitoring and prevention, developing new products and services, enhancing, improving or modifying the Sites, identifying usage trends, determining the effectiveness of our promotional campaigns, and operating and expanding our activities.

Your Personal Information may be disclosed:

- To our partners and their service providers.
- To our third party service providers who provide services such as website hosting, data analysis, payment processing, information technology and related infrastructure provision, customer service, email delivery, auditing, and other similar services.

- To third-party sponsors of sweepstakes, contests, and similar promotions.
- By you, on message boards, chat, profile pages, blogs, and other services to which you are able to post information and materials. Please note that any information you post or disclose through these services will become public and may be available to users of the Sites and to the general public. We urge you to be very careful when deciding to disclose your Personal Information, or any other information, on the Sites.
- To your friends associated with your social media account, to other website users and to your social media account provider, in connection with your social sharing activity, such as if you connect your social media account to your Site account or log-into your Site account from your social media account. By connecting your Site account and your social media account, you authorize us to share information with your social media account provider, friends associated with your social media account, and other website users, and you understand that the use of the information we share will be governed by the recipients' privacy policy(ies). If you do not want your Personal Information shared with other users or with your social media account provider, please do not connect your social media account with your Site account, and do not participate in social sharing on the Sites.
- To a third party in the event of any reorganization, merger, sale, joint venture, assignment, transfer, or other disposition of all or any portion of our operations, assets, or stock (including in connection with any bankruptcy or similar proceedings).

We may also use and disclose your Personal Information as we believe to be necessary or appropriate: (a) under applicable law, including laws outside your country of residence; (b) to comply with legal process; (c) to respond to requests from public and government authorities, including public and government authorities outside your country of residence; (d) to enforce our terms and conditions; (e) to protect our operations or those of any of our affiliates; (f) to protect our rights, privacy, safety or property, and/or that of our affiliates, you, or others; and (g) to allow us to pursue available remedies or limit the damages that we may sustain.

We may use and disclose Other Information for any purpose, except where we are required to do otherwise under applicable law. If we are required to treat Other Information as Personal Information under applicable law, then we may use it for all the purposes for which we use and disclose Personal Information. In some instances, we may combine Other Information with Personal Information. If we do, we will treat the combined information as Personal Information as long as it is combined.

How Can You Control Collection of Your Information?

1. Set your web browser to inform you of when cookies are being set before a cookie is stored and refuse any request to set cookies, and do not accept cookies from E4S. Erase all E4S cookies from your hard drive.
2. Do not provide your information when prompted by the Sites.

Please note, however, that if you choose to reject or erase cookies, your ability to navigate the Sites may be limited. Further, in the event you choose not to share information, E4S will be unable to respond to your request for E4S information.

How Can You Stop Receiving Communications from E4S?

If you would like to opt out of receiving content from E4S, you can:

- Use the opt-out link on the bottom of marketing emails E4S sends to you.
- Send an e-mail to info@educationforsharing.org

Privacy Policy for Donations to E4S

E4S is designated as a 501(c)3 organization. We only collect information that we need and that is related to your donation. This includes your billing address, shipping address, email address, and credit card information. We take your privacy very seriously and take all measures to ensure your privacy.

You may cancel a donation made in error. To cancel a donation, please contact us at info@educationforsharing.org. You can also send a letter to:

Education for Sharing
641 S. St. NW, Third Floor
Washington, D.C. 20001

Include in your correspondence the reason for the cancellation of your donations.

Does E4S Collect Information from Children?

In the event that E4S learns that it has collected personal information from a child under age 13 without parental consent, we will delete that information as quickly as possible. If you believe that we might have collected any personal information from a child under 13, please contact us.

Your California Privacy Rights

If you are a California resident, California Civil Code Section 1798.83 permits you to request information about our disclosure of your personal information to third parties for those parties' own direct marketing purposes. To make such a request, please send a letter to:

Education for Sharing
641 S. St. NW, Third Floor,
Washington, D.C. 20001

Or send an email to info@educationforsharing.org.

Third-Party Services

This Privacy Policy does not address, and we are not responsible for, the privacy, information, or other practices of any third parties, including any third party operating any site or service to which the Sites link. The inclusion of a link on the Sites does not imply endorsement of the linked site or service by us. In addition, we are not responsible for the information collection, use, disclosure, or security practices (including the data security practices) of other organizations, such as Facebook, Apple, Google, Microsoft, RIM, or any other app developer, app provider, social media platform provider, operating system provider, wireless service provider, or device manufacturer.

Changes to this Privacy Policy

E4S may from time to time and at its discretion amend this Privacy Policy. The “Effective Date” legend at the top of this page indicates when this Privacy Policy was last revised. Any changes to this Privacy Policy will become effective when we post the revised Privacy Policy on the Sites. Your continued use of the Sites following these changes means that you accept the revised Privacy Policy.

Security

We seek to use reasonable organizational, technical, and administrative measures to protect Personal Information within our organization. Unfortunately, no data transmission or storage system can be guaranteed to be 100% secure. If you have reason to believe that your interaction with us is no longer secure, please immediately notify us in accordance with the “Questions/Contact Information” section below.

Cross-Border Transfer

The Sites are controlled and operated by us from the United States and are not intended to subject us to the laws or jurisdiction of any state, country, or territory other than that of the United States. Your Personal Information may be stored and processed in any country where E4S has facilities or in which we engage service providers, and, by using the Sites, you consent to the transfer of information to countries outside of your country of residence, including the United States, which may have different data protection rules than those of your country.

Additional Websites Subject to the Privacy Policy

This Privacy Policy shall apply to the following websites and all associated subdomains:

- www.educacionparacompartir.org

Questions/Contact Information

If you have any questions about this Privacy Policy, please contact us at info@educationforsharing.org. You can also send a letter to:

Education for Sharing
641 S. St. NW, Third Floor,
Washington, D.C.
20001